

**PRIVACY INFORMATION ACCORDING TO ART. 13 D. LGS 196/2003 N. 196  
AND EU REGULATION 2016/679**

Dear Sirs,

In accordance with the obligations outlined in D.Lgs. n. 196 of June 30, 2003 ("personal data protection laws") which outlines the requirements of all persons and other subjects with respect to the treatment of personal data, we inform you that the Firenze Marathon S.c.s.d.p.a. with operating headquarters located at Via di Peretola 86, 50145, Firenze, will process any and all personal data you supply to our organization.

Pursuant to the aforementioned legislation, the processing of your personal data will be correct, lawful and transparent, and in accordance with your privacy and your rights. Pursuant to art. 13 of Legislative Decree n. 196 of 30 June 2003 and EU Regulation 2016/679, we therefore provide you with the following information:

**1. Purposes of Data Processing**

Your personal data has been provided to us and will be processed exclusively for purposes strictly connected and instrumental to the fulfillment of the obligations inherent in relations with our organization, in particular:

for the insertion of personal data in the company information databases; for obligations and obligations provided for by EU laws, regulations and regulations or by provisions issued by authorities legitimated by law and by supervisory and control bodies; for the fulfillment of contractual and legal obligations deriving from the relationship established with you, or to perform your pre and post contractual requests and in any case for the management of our commercial and professional relationships; for the keeping of accounting and for the management of receipts and payments; to formalize registration for events and for all related and consequential obligations; for sending the update newsletter on the status of the activities and updates related to the event.

**2. Purposes of Data Processing**

The data processing will be carried out by the owner, the person (s) responsible for and performed by paper means and / or with the aid of IT tools, connected or not on-line and telematic, with logic strictly connected to the stated purposes. and, in any case, in order to guarantee the security and confidentiality of the data.

**3. Nature of data collection and consequences of failure to provide data**

The provision of data is mandatory for the achievement of the purposes related to registration and obligations under laws or other binding regulations; necessary for the correct establishment and continuation of the relationship established with you.

Any refusal to provide the above data, although certainly legitimate, could jeopardize the smooth running of the relationship with our organization and, in particular, could make it impossible for us to execute your orders, or perform the services requested such as registration and billing.

**4. Communication**

Your personal data, for the purposes of the contract execution and the aforementioned purposes, may be disclosed to all natural and legal persons (legal, administrative, tax consultancy, auditing firm, couriers, freight forwarders, data processing centers, etc.) in cases where communication is necessary for our purposes. Your data may be provided to banking institutions for the management of receipts and payments, as well as to credit, insurance, or financial institutions. Your data may be shared with our collaborators, interns and/or consultants, temporary employees, albeit solely within the scope of their duties.

**5. Distribution**

If for any reason your data is distributed by any means (print, video or others) without your explicit consent we will do all within our power to collect it with an explicit request.

#### 6. Rights of the Interested Party

At any time, you can exercise your rights towards the data controller pursuant to art. 7 of Legislative Decree no. 196 of 30 June 2003 and EU Regulation 2016/679, which we reproduce for your convenience.

The rights referred to in art. 7 are exercised with a request made without formalities to the owner or manager, also through a designated person, to whom appropriate feedback is provided without delay. The request addressed to the owner or manager can also be sent by registered letter, fax or e-mail.

#### 7. Data Controller

The data controller is Firenze Marathon S.c.s.d.p.a with operational headquarters in Viale Manfredo Fanti 2, 50137 Florence and the person responsible for processing decisions is Mr. Giancarlo Romiti as legal representative.

We would like to inform you, lastly, that your consent to the processing of personal data in the manner and for the purposes described above is optional. In case of your refusal of consent, our Company cannot process your personal data, but only use them in compliance with the obligations established by law or other existing regulations, with the possible consequences described in point 2 above.