

PRIVACY POLICY ART. 13 LEG. DECREE N° 196/2003

Dear Sir/Madam,

Pursuant to legislative decree 196/2003 ("Regulations on personal data protection") on the protection of physical and other entities during personal data processing, we hereby inform You that, as interested party, Firenze Marathon S.c.r.l., with main offices in Florence on viale M.Fanti 2,50137 Florence will process Your personal data and the data You have provided us with or/and will provide us with.

Pursuant to the legislative decree 196/2003 "the Company" hereby informs You that data obtained will be processed in accordance with the above-stated law and the principles of fairness, legality and transparency as well as the protection of your privacy and rights. In accordance with article 13 of legislative decree 196/2003 we herewith inform You of the following:

1. Purpose and scope of personal data processing

We will record and further process your personal details to the extent that they are necessary in order to ensure compliance with the terms of our relationship, in particular:

- Storage of biographical details in "the Company"'s database;
- Fulfillment of obligations arising under EU laws, sets of rules and regulations, and any other directions issued by competent authorities authorized by Law and by supervising and monitoring bodies;
- Due implementation of contracts and fulfillment of obligations arising from the creation of relationships between you and "the Company"; due fulfillment of Your precontractual and postcontractual requests; professional and/or commercial relationship management;
- Accounting management and management of receipts and payments;
- Legalization of registration to sports events and due fulfillment of subsequent and related obligations;
- Subscription to newsletters providing updates on the latest activities and news regarding the event;

2. Purpose and scope of data processing

Data will be processed by the data controller and the member/s of the staff responsible for data processing and by the member/s entrusted with data processing. Data will be processed in printed form and/or with the help of IT tools connected (or not connected) to the Internet and computerized tools, for the sole purpose of complying with the above mentioned conditions; in any case data processing procedures must guarantee the privacy and safety of personal data.

3. Data collection and consequences of possible refusal to provide said data

The Company collects data:

- a) On a mandatory basis where it is necessary for us to fulfill obligations arising under law or other legally binding regulations or for you to register to the event;
- b) In any other case where it is necessary for both parties to create and maintain a relationship.

If You refuse to provide us with the above mentioned data, although you are entirely entitled to do so, You will accept that the regular fulfillment of the terms of our relationship may be impaired by Your refusal. In particular, it may prove impossible for us to fulfill Your orders and to provide the requested services, such as registration and issuing of the invoice.

4. Data sharing

For due performance of the contract and achievement of the above mentioned purposes the Company may share Your personal data with:

- any physical and legal entity (legal, administrative and tax consultancy agencies, auditing companies, shippers and couriers, data processing centers etc.) in case we need to share these data in order to achieve the above mentioned purposes;
- banks entrusted with receipt and payment management;
- institutions, companies and institutes in the banking, credit, insurance and financial sector;
- our collaborators, interns and/or consultants working for us on a permanent and/or temporary basis and especially authorized employees, within the scope of their respective duties (commercial, administrative and logistic duties)

5. Publication

Publication of Your personal data by any means (press, video and other) is strictly prohibited unless You clearly authorize it; it is our responsibility to ask for Your authorization by using a clearly formatted request.

6. Rights of the interested party

You have the right to exercise Your statutory rights regarding the entity data controller in accordance with article 7 of Leg. Decree n° 196/2003; we hereby illustrate Your rights. Rights provided by art. 7 can be exercised upon informal request to the entity or person responsible of data processing; Your request can be submitted by a person authorized to submit it on your behalf and will be answered without delay. Your request can be submitted to the entity or person responsible of data processing via registered letter, telefax or e-mail.

7. Data controller

Firenze Marathon S.c.r.l. main office located in Florence Viale M.Fanti 2, 50137 Florence is the data controller; the person responsible for any decision regarding data processing is Mr. Giancarlo Romiti as legal representative of the data controller.

We hereby inform You that Your agreement to the terms and conditions of data processing is not mandatory. In case you do not agree, our Company will not process your data, but it will, however, be authorized to use them to comply with law or other legal provisions, which may result in the consequences described at point **2** of the paragraph above.

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As widely acknowledged, Leg. Decree n°196/2003 provides for data processing to be carried out exclusively upon the interested party's authorization, except the cases provided by the Leg. Decree itself. For this reason, we kindly ask You to return the request for authorization form without delay by fax or mail as indicated ut infra, in order to provide us with confirmation of receipt of the current Privacy Policy statement and authorize us process your data.